



A GREEN ECONOMY APPROACH

to entrepreneurial skills development in high schools

The South African National Development Plan (NDP) explicitly acknowledges that economic growth is dependent on the environmental sustainability of our developmental pathways. The Green Economy paves the way for realising sustainable and just development and central to this transition and a more inclusive and equitable society is a focus on poverty alleviation and generation of green jobs and decent work (CSIR, 2014).

Triple H places emphasis on sustainability in business and exploring opportunities within the waste, energy, water and agricultural sectors. It is a unique platform for youth to engage with the Green Economy and steer South Africa to a more equitable future.

PREPARING YOUNG PEOPLE FOR THE FUTURE OF WORK

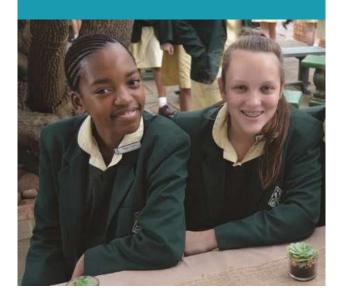
We support high school learners to start and run their own businesses, from conceptualisation to the market and back to the drawing board to make improvements. Through this practical experience, teenagers gain critical soft and technical skills that they need to competitively pursue entrepreneurship or enter the workplace once they leave school.



OUTCOMES & BENEFITS

Entrepreneurs are a vital part of South Africa's economic and social survival, but entrepreneurial skills development is poorly supported by the current schooling system. Using a project-based learning approach, the WESSA Head, Heart, Hands (Triple H) Programme implements a model for practical high school entrepreneurship education.

Learners exit the programme being able to apply an empowered, entrepreneurial mindset to solve problems, create local solutions and identify opportunities for sustainable enterprise, creating the foundation for them to become the leaders and problem-solvers of tomorrow.





We offer easily adaptable and scalable models for implementation with or without teacher support.

CONTACT US

To find out more or involve your high school learners in the programme

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